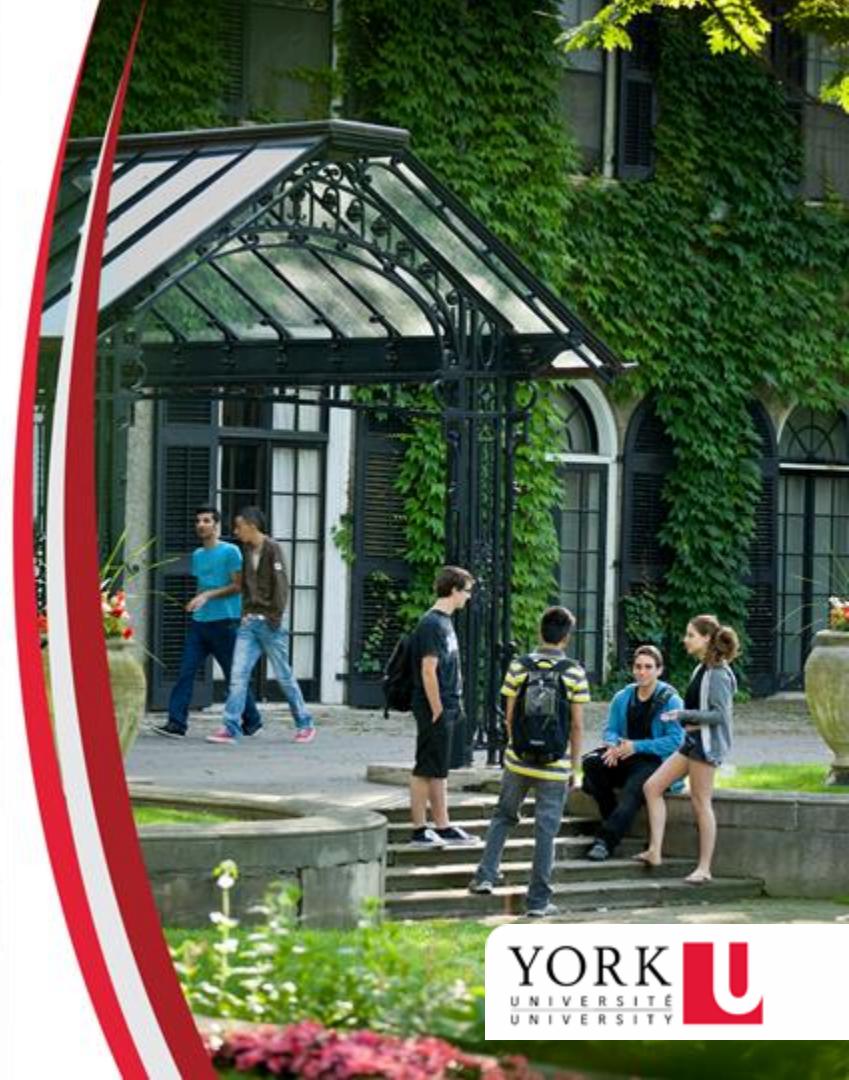


Division of Students Professional Development Week

The Future of Our Students

Lucy Fromowitz, Vice-Provost Students
Summer 2020



A Ladder to Opportunity

Since its inception, the expansion of educational opportunity has been an important part of York university's mission, and it manages a number of activities to achieve that end. New evidence shows the success of those efforts. We estimate that 8% of York undergraduates would not have attended university had York not been an option; of these, slightly more than half would not have attended any form of post-secondary education. This has enormous knock-on effects in terms of higher income, better wellbeing and greater civic engagement.

THE ECONOMIC AND SOCIAL IMPACT OF YORK UNIVERSITY (2020)

PREPARED BY: HIGHER EDUCATION STRATEGY ASSOCIATES

By the Numbers



International student enrolments increased by 5,000 over 7 years



7,400 interactions at Student Wellness Hub



350,000 fitness centre visits / 6000 Intramural participants



\$11.6M in bursaries provided to 10,000+ students



8 Pop-Up Advising Fairs with over 2,700 student interactions



700 varsity athletes, 178 OUA Titles, 37 National Titles since 1967; OUA Women's Soccer 2019-2020 Champs



130+ education/training sessions to 10,000 participants through The Centre



Over \$11,000 raised in Residences for: Keep Toronto Warm, Peace by Peace, Covenant House, Mark Cross Fund



Average wait for initial counsellor appt was: **7-10 days**. Since Dec 2018 transition to current “walk-in model” average wait: **30 mins**



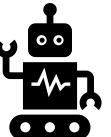
4,522 registered with Student Accessibility Services



740 students engaged in Becoming YU



1085 W/S, LEAP & RAY positions, our Division employs 286 students



Launch Feb 2020/May 2020: 2,000 students used the SVA, generating 8,000 conversations and 18,000 messages



145,000 social media followers; 720,000 website visits/month; 25,000 students read weekly TW@Y

York Student Demographics

VARI HALL

2019/20

49,578

undergrads

6,082

grad

10,010

international

183

countries

>50%

international

China

India

Iran

2013 -> 2020

International enrolments **increased** by 5,000

Citizenship profile: top 8 countries = 68% of total

International Undergraduate Students 2019/20

| Country | Headcount | Percentage |
|--------------|-----------|------------|
| China | 5,108 | 10.3% |
| India | 1,202 | 2.4% |
| Iran | 763 | 1.5% |
| Nigeria | 661 | 1.3% |
| Pakistan | 607 | 1.2% |
| Bangladesh | 372 | 0.8% |
| Korea, South | 319 | 0.6% |
| Philippines | 295 | 0.6% |

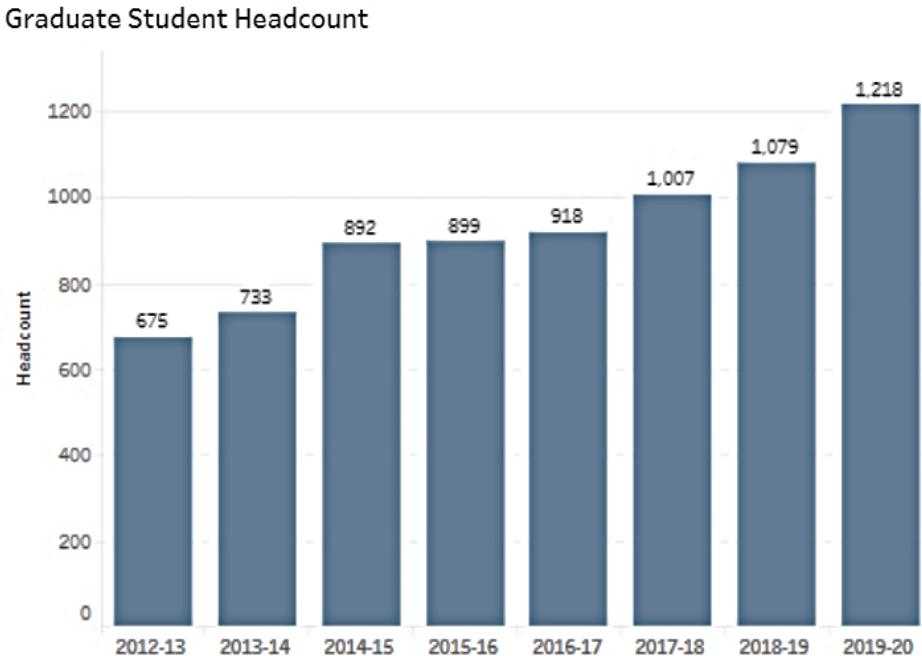
Undergraduate Student Headcount



Citizenship profile: top 7 countries = 70% of total

International Graduate Students 2019/20

| China | 546 | 27.7% |
|---------------|-----|-------|
| India | 407 | 20.6% |
| Iran | 185 | 9.4% |
| United States | 79 | 4.0% |
| Pakistan | 69 | 3.5% |
| Bangladesh | 53 | 2.7% |
| Nigeria | 47 | 2.4% |



Student Information



28%

English as a second language



75%

commute



26%

first generation to attend post-secondary



56%

commute 30 – 40 min. each way (31% > hr.)



30%

identify as white



17%

1st year students live on campus



77%

eligible undergrad students rely on OSAP



64%

spend less than 10 hrs./week on campus outside the classroom

\$11.6M to over 10,000 students

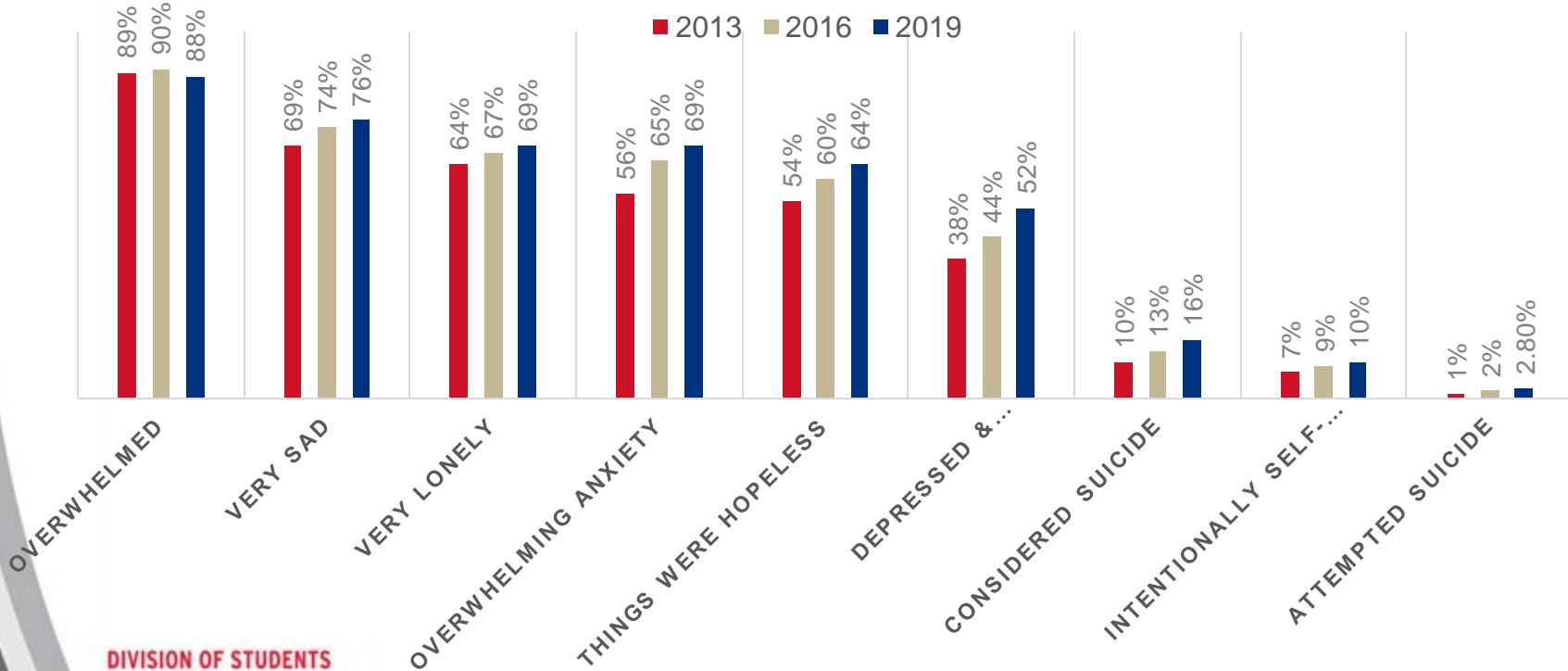
students who received York bursaries

CAMH statistics on mental health

- **1 in 5** Canadians experience mental illness or addiction;
- **70%** mental health problem onset is during adolescence;
- **15–24 year-olds** are more likely to experience mental illness than any other group;
- **34%** of Ontario high school students indicate a moderate-to-serious level of psychological distress
- Suicide accounts for **24%** of deaths among 15–24 year-olds, the 2nd leading cause of death

National College Health Assessment Survey

IN THE LAST 12 MONTHS HAVE YOU EVER (FELT)...



Education is one of the answers to the mental health problems facing youth and us all. It predicts health and mental health. Education saves and improves lives, particularly when our most vulnerable can access and complete it.

Education and mental health are powerful, synergistic forces when harnessed.



A photograph of the exterior of Vari Hall at York University. The building features a modern design with a curved white facade and a yellow brick section. A large, ornate silver crest is mounted on the white facade. In the foreground, the words "VARI HALL" are written in large, gold-colored letters. Above the main entrance, there is a glass door. The sky is blue with some white clouds. A red rectangular overlay covers the middle portion of the image, containing the title text.

Challenges for students during the pandemic

2,000 Canadian Students Surveyed about Return to Campus

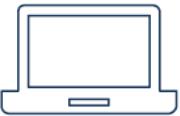
28% said return to in person classes in fall was unlikely and rose to 44% in June.

45% of students say health risk is their biggest concern vs 15% say financial pressures.

Top 5 measure for campus safety: access to testing on campus, cleaning of classrooms, masks on campus, contract tracing if cases are found, protocols if students become ill.

More than three quarters of students believe online learning can be better, equal or as good as in person learning.

Access to Technology



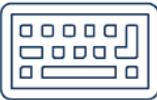
94% HAVE A DESKTOP COMPUTER OR LAPTOP



82% HAVE A WEBCAM



81% HAVE A MICROPHONE



75% HAVE A PLACE TO WORK UNINTERRUPTED



66% HAVE A RELIABLE INTERNET CONNECTION

Academia
Survey:

International
Students report
on access to
technology

Our Students: Generation Traits

A photograph of the exterior of Vari Hall at York University. The building features a white curved facade with gold-colored horizontal brick patterns. In the center, there is a large, embossed crest or seal. Below the crest, the words "VARI HALL" are written in large, gold-colored letters. The sky above is blue with some white clouds.

VARI HALL

GenZ

Born: mid-1990s to early-2010s

Core traits: Fiscally pragmatic; skeptical of authority/institutions; optimistic about their abilities; socially progressive; safety-obsessed

Generation-defining events: The Great Recession; Introduction of the smart phone; Supreme Court ruling on marriage equality, Black Lives Matter; #MeToo; mass shootings, pandemic



Balance school and work in far greater numbers

More students seek employment on and off campus to cover the cost of college or are intensely focused on post-college employment.



Experience increased stress and anxiety

More students than ever report feeling stressed or anxious most or all of the time, and students increasingly arrive on campus with a diagnosed mental health disorder.



Ask more difficult questions

Students are more critical of institutional decisions, are quick to challenge faculty and staff, and expect greater access to leadership.



Lack critical skills

Students are more academically prepared than ever, but struggle with essential skills like positive coping strategies or effective time management.

Source: EAB

GEN Z

- The outlook of going into university, and then thinking about what will follow is kind of ... not very exciting and **pretty scary**
- Anxiety is nothing new but — issues like the climate crisis, political divisiveness, precarious work, general unaffordability [and pandemics] — have created a generation that's **supercharged with anxieties.** (Toronto Star, Johanna Chrisholm, Dec. 28, 2019)
- **Declining trust in institutions** and access to information enabled by the digital age has empowered Gen Z to **demand radical transparency and authenticity** from leaders and organizations of all kinds. (Chronicle of Higher Ed)

GEN Z

- **Expect seamless, personalized and instantaneous responses, service, etc. (i.e. Amazon, Apple – these companies have shifted and shaped students' expectations of other organizations)**
- **Demand of Campus Mental Health Services continues to soar.** This generation can be classified as “duck syndrome (students who appear to be gliding effortlessly across the lake, but in reality they are frantically paddling beneath the surface).
- **Lifelong Learner to Lifetime Customer Value** – re-enroll over the course of a lifetime to develop multiple areas of expertise.
- Gen Z's **eight-second window to be captivated** by new content reflects the break-neck pace of the digital world.

Source: EAB



Thoughts from a 22-year old Gen Z about to graduate

Gen Z's Perspective



We must be vocal, as we have learned through experience that the institutions in place do not necessarily have our backs. We understand the consequences of our actions, and even more, we understand that if we want change, we must be loud.

We are inevitably connected, whether we like it or not.

Everyone we know has multiple identities, each one curated to fit a certain theme or aesthetic.

We are more open about mental health, and are therefore more empathetic and understanding. We grew up during the economic crisis of 2008. We know that everyone struggles to some extent, and want an open dialogue rather than a “don’t ask, don’t tell” approach.

- Thoughts of the 22-year old Gen Z authors who are about to graduate

Institutions
don't have
our backs

If we want
change we
must be
loud

We want
open
dialogue

GEN Z: Multifaceted Diversity

- Students **want their identities served both holistically** rather than through siloed identity centres
- **Identity-based flashpoints** are increasing as perspectives clash on campus
- Students will continue to seek **support from staff who share their diverse identities.**
- Many services, spaces, and policies are outdated and don't reflect the needs of students (e.g. gender-inclusive housing, preferred name, inclusive pronouns)

Source: EAB

Top 3 Factors in Choosing a College



CAREER
PREPARATION



INTERESTING
COURSEWORK



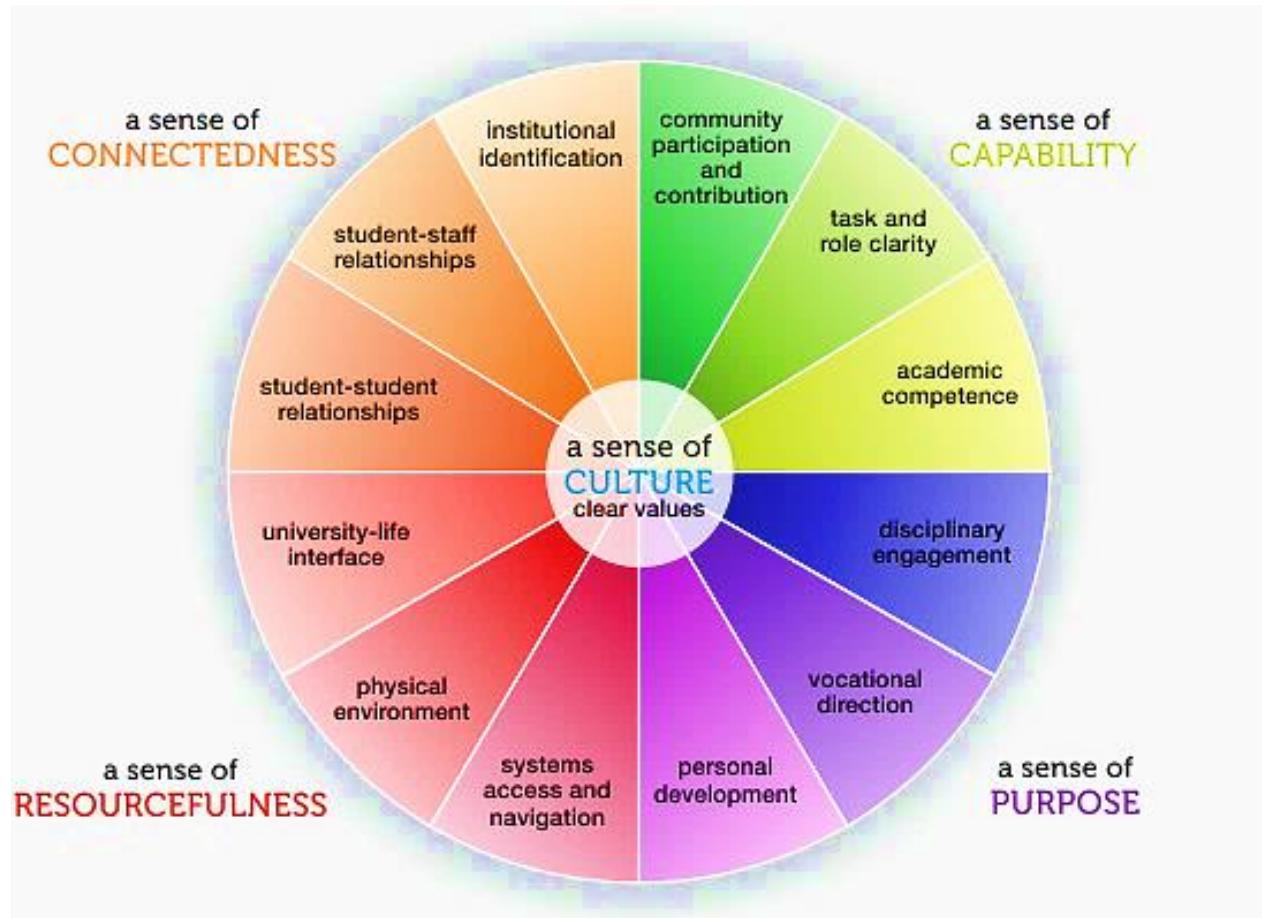
PROFESSORS THAT CARE
ABOUT STUDENT SUCCESS



How we can support the future student

VARI HALL

Lizzio's Five Senses Model



Going Forward

- How do we prepare the students for a world of rapid change?
- How do we prepare ourselves?
- How do we know if and when our work has had an impact?

Partners in Student Success



DIVISION OF STUDENTS
PARTNERS IN STUDENT SUCCESS