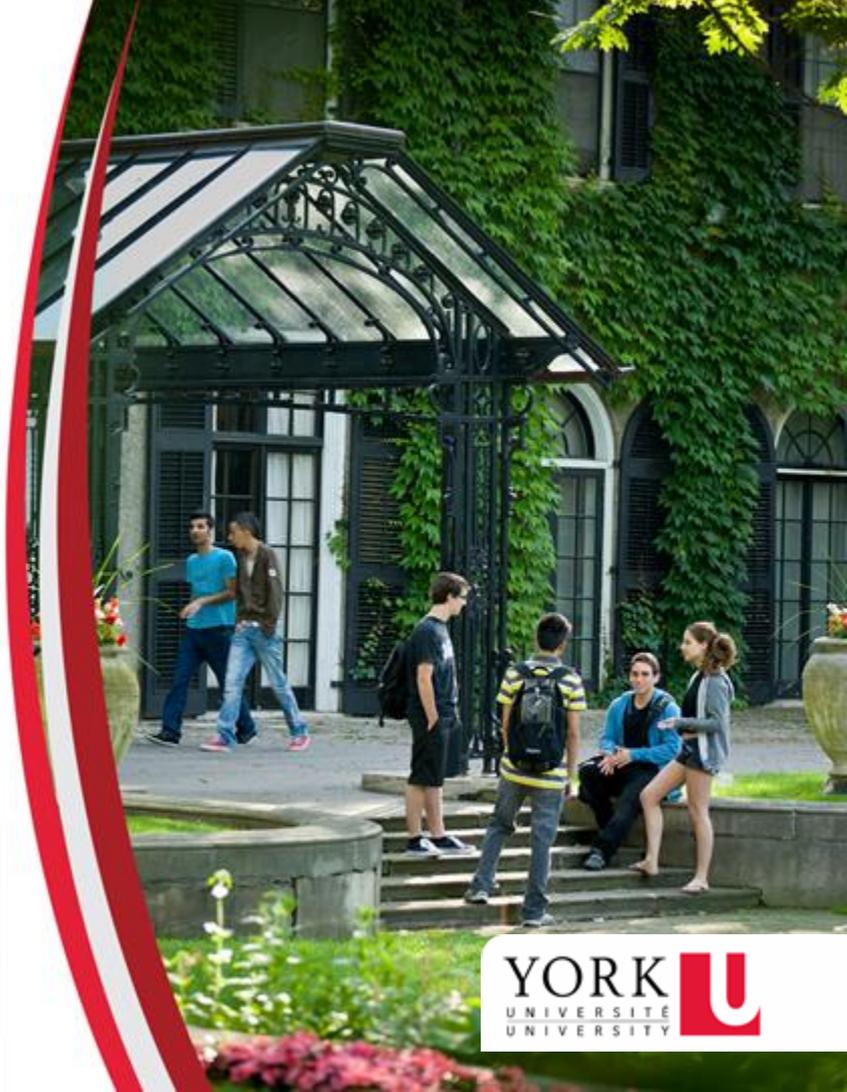


**DIVISION OF STUDENTS**  
**PARTNERS IN STUDENT SUCCESS**

# Division of Students Professional Development Week

## The Future of Our Students

Lucy Fromowitz, Vice-Provost Students  
Summer 2020



**YORK**  
UNIVERSITÉ  
UNIVERSITY



# A Ladder to Opportunity

Since its inception, the expansion of educational opportunity has been an important part of York university's mission, and it manages a number of activities to achieve that end. New evidence shows the success of those efforts. **We estimate that 8% of York undergraduates would not have attended university had York not been an option; of these, slightly more than half would not have attended any form of post-secondary education.** This has enormous knock-on effects in terms of higher income, better wellbeing and greater civic engagement.

THE ECONOMIC AND SOCIAL IMPACT OF YORK UNIVERSITY (2020)

PREPARED BY: HIGHER EDUCATION STRATEGY ASSOCIATES

# By the Numbers



International student enrolments increased by **5,000** over 7 years



**7,400** interactions at Student Wellness Hub



**350,000** fitness centre visits/**6000** Intramural participants



**\$11.6M** in bursaries provided to **10,000+** students



**8** Pop-Up Advising Fairs with over **2,700** student interactions



**700** varsity athletes, **178** OUA Titles, **37** National Titles since 1967; OUA Women's Soccer 2019-2020 Champs



**130+** education/training sessions to **10,000** participants through The Centre



Over **\$11,000** raised in Residences for: Keep Toronto Warm, Peace by Peace, Covenant House, Mark Cross Fund



Average wait for initial counsellor appt was: **7-10 days**. Since Dec 2018 transition to current "walk-in model" average wait: **30 mins**



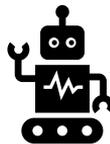
**4,522** registered with Student Accessibility Services



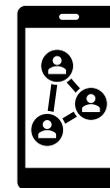
**740** students engaged in **Becoming YU**



**1085** W/S, LEAP & RAY positions, our Division employs **286** students



Launch Feb 2020/May 2020: **2,000** students used the SVA, generating **8,000** conversations and **18,000** messages



**145,000** social media followers; **720,000** website visits/month; **25,000** students read weekly TW@Y

**DIVISION OF STUDENTS  
PARTNERS IN STUDENT SUCCESS**

# York Student Demographics



VARI HALL

# 2019/20

**49,578**  
undergrads

**6,082**  
grad

**10,010**  
international

**183**  
countries

**>50%**  
international  
**China**  
**India**  
**Iran**

2013 -> 2020

International enrolments **increased** by 5,000

# Citizenship profile: top 8 countries = 68% of total

## International Undergraduate Students 2019/20

China	5,108	10.3%
India	1,202	2.4%
Iran	763	1.5%
Nigeria	661	1.3%
Pakistan	607	1.2%
Bangladesh	372	0.8%
Korea, South	319	0.6%
Philippines	295	0.6%

Undergraduate Student Headcount

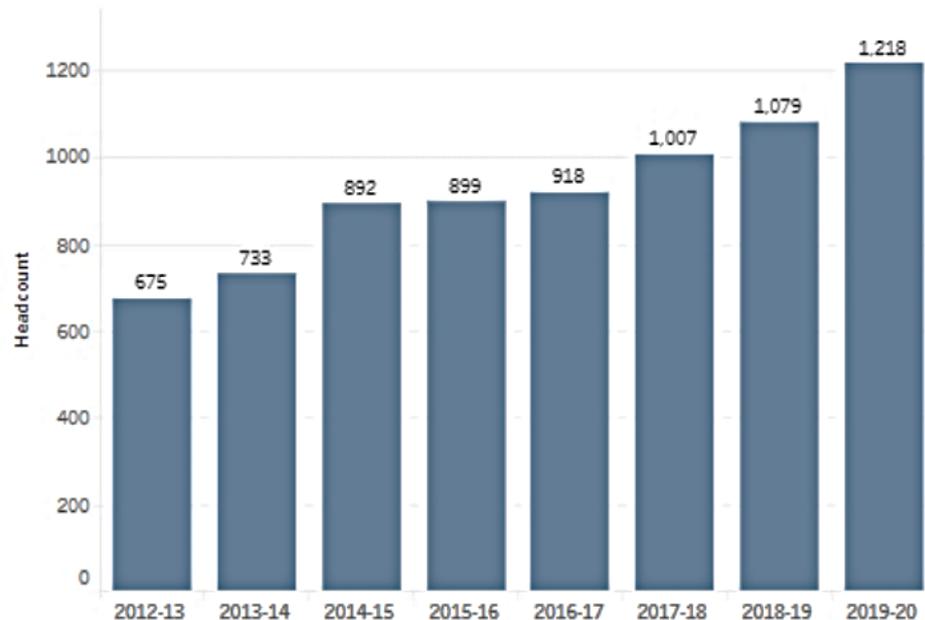


# Citizenship profile: top 7 countries = 70% of total

## International Graduate Students 2019/20

China	546	27.7%
India	407	20.6%
Iran	185	9.4%
United States	79	4.0%
Pakistan	69	3.5%
Bangladesh	53	2.7%
Nigeria	47	2.4%

Graduate Student Headcount



# Student Information



**28%**

English as a second language



**75%**

commute



**26%**

first generation to attend post-secondary



**56%**

commute 30 – 40 min. each way (31% > hr.)



**30%**

identify as white



**17%**

1<sup>st</sup> year students live on campus



**77%**

eligible undergrad students rely on OSAP



**64%**

spend less than 10 hrs./week on campus outside the classroom

**\$11.6M to over 10,000 students**

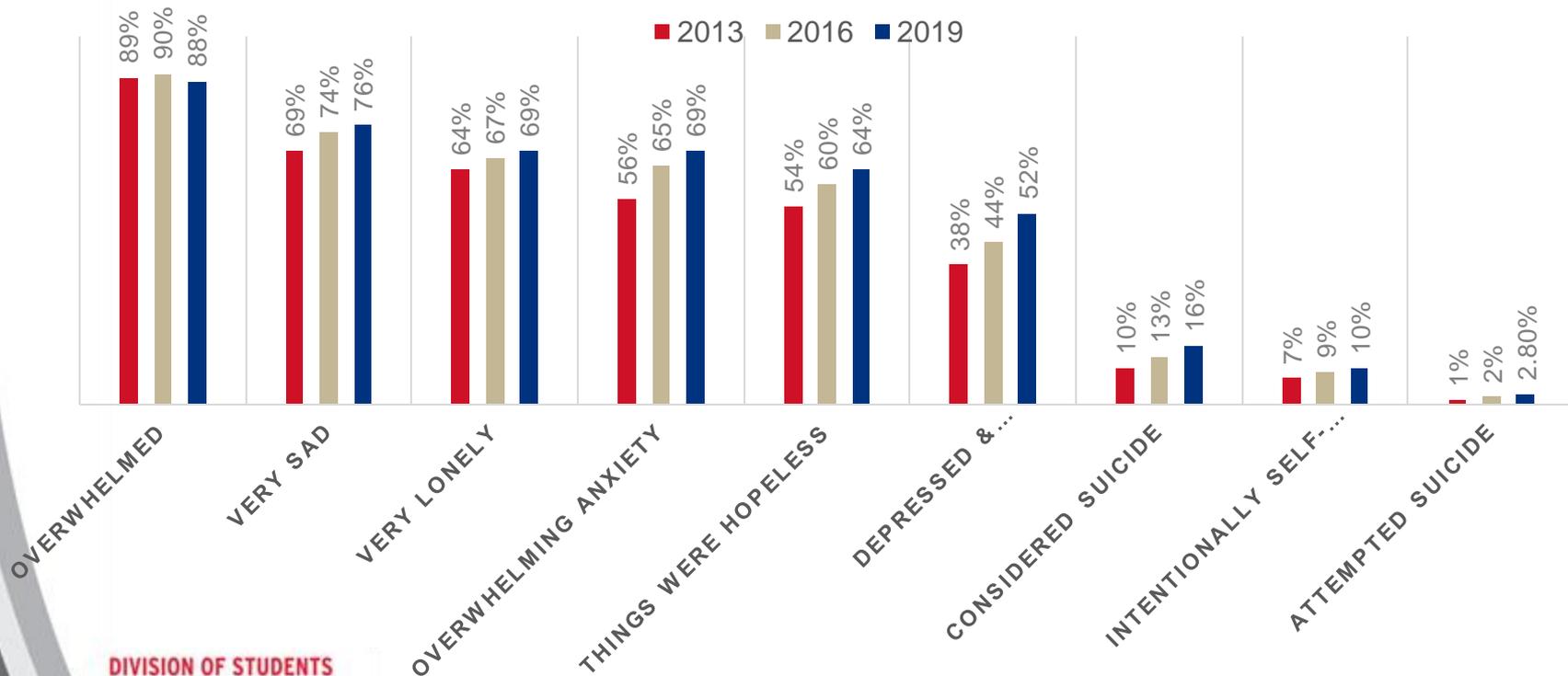
students who received York bursaries

## CAMH statistics on mental health

- **1 in 5** Canadians experience mental illness or addiction;
- **70%** mental health problem onset is during adolescence;
- **15–24 year-olds** are more likely to experience mental illness than any other group;
- **34%** of Ontario high school students indicate a moderate-to-serious level of psychological distress
- Suicide accounts for **24%** of deaths among 15–24 year-olds, the 2nd leading cause of death

# National College Health Assessment Survey

IN THE LAST 12 MONTHS HAVE YOU EVER (FELT)...



**Education is one of the answers to the mental health problems facing youth and us all. It predicts health and mental health. Education saves and improves lives, particularly when our most vulnerable can access and complete it. Education and mental health are powerful, synergistic forces when harnessed.**

# Challenges for students during the pandemic



VARI HALL

# 2,000 Canadian Students Surveyed about Return to Campus

28% said return to in person classes in fall was unlikely and rose to 44% in June.

45% of students say health risk is their biggest concern vs 15% say financial pressures.

Top 5 measure for campus safety: access to testing on campus, cleaning of classrooms, masks on campus, contact tracing if cases of are found, protocols if students become ill.

More than three quarters of students believe online learning can be better, equal or as good as in person learning.

## Access to Technology



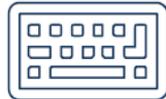
**94%** HAVE A DESKTOP COMPUTER OR LAPTOP



**82%** HAVE A WEBCAM



**81%** HAVE A MICROPHONE



**75%** HAVE A PLACE TO WORK UNINTERRUPTED



**66%** HAVE A RELIABLE INTERNET CONNECTION

Academica  
Survey:

International  
Students report  
on access to  
technology

# Our Students: Generation Traits



VARI HALL

# GenZ

**Born:** mid-1990s to early-2010s

**Core traits:** Fiscally pragmatic; skeptical of authority/institutions; optimistic about their abilities; socially progressive; safety-obsessed

**Generation-defining events:** The Great Recession; Introduction of the smart phone; Supreme Court ruling on marriage equality, Black Lives Matter; #MeToo; mass shootings, pandemic



Balance school and work in far greater numbers

More students seek employment on and off campus to cover the cost of college or are intensely focused on post-college employment.



Experience increased stress and anxiety

More students than ever report feeling stressed or anxious most or all of the time, and students increasingly arrive on campus with a diagnosed mental health disorder.



Ask more difficult questions

Students are more critical of institutional decisions, are quick to challenge faculty and staff, and expect greater access to leadership.



Lack critical skills

Students are more academically prepared than ever, but struggle with essential skills like positive coping strategies or effective time management.

**Source: EAB**

# GEN Z

- The outlook of going into university, and then thinking about what will follow is kind of ... not very exciting and **pretty scary**
- Anxiety is nothing new but — issues like the climate crisis, political divisiveness, precarious work, general unaffordability [and pandemics] — have created a generation that's **supercharged with anxieties**. (Toronto Star, Johanna Chrisholm, Dec. 28, 2019)
- **Declining trust in institutions** and access to information enabled by the digital age has empowered Gen Z to **demand radical transparency and authenticity** from leaders and organizations of all kinds. (Chronicle of Higher Ed)

# GEN Z

- **Expect seamless, personalized and instantaneous responses,** service, etc. (i.e. Amazon, Apple – these companies have shifted and shaped students’ expectations of other organizations)
- **Demand of Campus Mental Health Services continues to soar.** This generation can be classified as “duck syndrome (students who appear to be gliding effortlessly across the lake, but in reality they are frantically paddling beneath the surface).
- **Lifelong Learner to Lifetime Customer Value** – re-enroll over the course of a lifetime to develop multiple areas of expertise.
- Gen Z’s **eight-second window to be captivated** by new content reflects the break-neck pace of the digital world.

# Thoughts from a 22-year old Gen Z about to graduate

## Gen Z's Perspective



We must be vocal, as we have learned through experience that the institutions in place do not necessarily have our backs. We understand the consequences of our actions, and even more, we understand that if we want change, we must be loud.

We are inevitably connected, whether we like it or not.

Everyone we know has multiple identities, each one curated to fit a certain theme or aesthetic.

We are more open about mental health, and are therefore more empathetic and understanding. We grew up during the economic crisis of 2008. We know that everyone struggles to some extent, and want an open dialogue rather than a "don't ask, don't tell" approach.

- Thoughts of the 22-year old Gen Z authors who are about to graduate

Institutions don't have our backs

If we want change we must be loud

We want open dialogue

## GEN Z: Multifaceted Diversity

- Students **want their identities served both holistically** rather than through siloed identity centres
- **Identity-based flashpoints** are increasing as perspectives clash on campus
- Students will continue to seek **support from staff who share their diverse identities.**
- Many services, spaces, and policies are outdated and don't reflect the needs of students (e.g. gender-inclusive housing, preferred name, inclusive pronouns)

Source: EAB

## Top 3 Factors in Choosing a College



CAREER  
PREPARATION



INTERESTING  
COURSEWORK



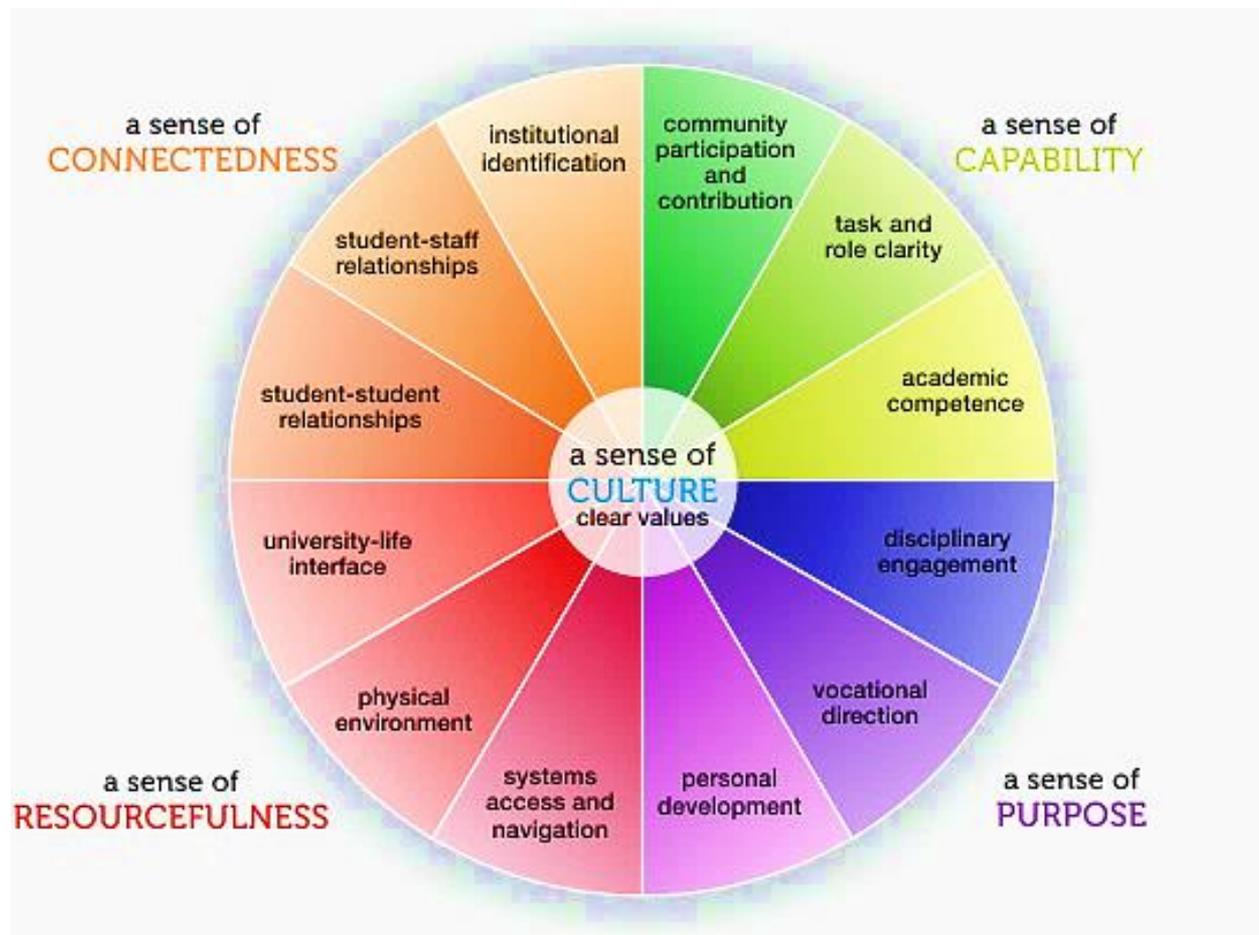
PROFESSORS THAT CARE  
ABOUT STUDENT SUCCESS

# How we can support the future student



VARI HALL

## Lizzio's Five Senses Model



# Going Forward

- How do we prepare the students for a world of rapid change?
- How do we prepare ourselves?
- How do we know if and when we our work has had an impact?

# Partners in Student Success



**DIVISION OF STUDENTS**  
**PARTNERS IN STUDENT SUCCESS**